



ABOUT ME

Designer and communicologist, 26 years old, living in Mexico City.

I work in content strategy, audiovisual production, digital content creation, graphic and editorial design.

Passionate about blogs, music, history and internet.

✉ hello@saraadel.com

☎ 55 5334 8127

🌐 saraadel.com

🏠 Mexico City

🌐 saritadel

EDUCATION

DIGITAL MARKETING & E-COMMERCE MASTER
2020

UNIVERSIDAD TECNOLÓGICA DE MÉXICO

UPM PRODUCTION MANAGEMENT WORKSHOP

2018

Estudios Churubusco Azteca | Carlos Taibo

MAITURE IN COMMUNICATIONS SCIENCES

2014-2018

Universidad La Salle México

LA SALLE SUMMER PROGRAM ON LEADERSHIP AND GLOBAL UNDERSTANDING

2015

Roma, Italia

ABILITIES

Ps, Ai, Pr, Ae, Id, Mu, Lr, Fr, Xd

Microsoft Office Suite

Analytics

Google Web Designer

Google Console

Procreate

Creator Studio

ContentCal, Trello, ClickUp, Planoly, Plann, Metricool

Final Cut Pro

Keynote, Pages, Notion

Hoot Suite

Thinkific

CRM (PipeDrive, HubSpot, Salesforce)

EXPERIENCE

- **STAËL**
stael.com.mx
Content Creator and Marketing Manager (2022)
- **EDUPUMA**
edupuma.mx
Content Creator and Marketing Consultant (2022)
- **PRICELESS WITH ESTORIL**
pricelesswithestoril.com
Content Creator and Community Manager (2022)
- **LOS METRO (PMDT)**
losmetro.mx
Social Media Manager (2022)
- **CODESM USA**
https://codesm.marketing/
Designer and Video Editor (2022)
- **CANVA**
canva.com
Canva Latam Creator (2022)
- **GRUPO GENOS**
grupogenos.com.mx
Digital Strategist, Community Manager, Web Designer & Content Creator (2021)
- **BRANDER MX**
brander.mx
Account Executive (2021)
-Kleenex, Pétalo, Mercantil MX, Kleenex Jabones, Huggies
- **SIGNO DE GATO**
signodegato.com
Designer & Executive Account (2021)
-PruebaT, Fundación Carlos Slim
Lead Production Manager (2019-2021)
Account Manager (2019)
-Evenflo
Unit Production Manager (2018)
-El día que me perdi
Producer (2018-19)
-Muebles Dico, Huggies, Kleen Bebé, Peñafiel, Canada Dry, Squirt, Clamato
Producer & Account Manager (2017-18)
-Pétalo, Cottonelle
Production Assistant (2017)
-Pétalo, Cottonelle, Evenflo, Canal del Congreso, Huggies
Video Host (2017)
-Bayer
- **ALCALDÍA AZCAPOTZALCO**
Producer (2019)
Content Creator (2017)
- **LOS ARBOLITOS**
DISTRIBUIDORA DE LÁCTEOS
losarbolitoscremeria.com
Content Creator y Head of Social Media (2020)
- **LUZERNAGA STUDIO**
Event photography (2016)
- **ROOP ALCHEMY (AHORA SOUL ALCHEMY)**
@soulalchemy
Community Management & Graphic Design (2019)

LANGUAGES

English C1

PORTAFOLIO

SARADEL.COM